

The Staatsolie logo

Colors

Yellow, black and white are the distinguishing colors of Staatsolie Maatschappij Suriname N.V.

The letters of the name 'Staatsolie' in the logo are always black.

Color specifications:

RGB Black: 0, 0, 0

CMYK Black: 0, 0, 0, 100

RGB Yellow: 254, 248, 65 CMYK Yellow: 0, 0, 100, 0

Nothing in the logo may be changed. The color, the shape and the layout of the logo are standard. The logo may not be drawn. Please use the logos from the document logos_templ.ppt. Contact the Public Relations department, if necessary.

If possible, our company logo should be placed against a white background. This application and different other applications are listed below.

Application on light backgrounds

The original logo against a white background (preferably)

Against a light or yellow background (same tone as the yellow of the logo) is recommended for the original tricolor logo.

The two-color (black/white) logo is recommended for letterheads or other documents/publications that are printed in black and white

Application on dark backgrounds

On dark backgrounds the single-color logo (white) is recommended.

Engraved, embossed or metallic

The logo can be engraved or embossed as a single-color positive image.